



Mercedes-Benz Club of America

More than a Car Club. We're a Community.™

Star Bulletin

September 2020

MBCA SAN DIEGO SECTION OFFICERS AND DIRECTORS

Diana Kruse, President
dianakruse@ymail.com

Anthony Ockunzzi
Vice President
anthony.ockunzzi@gmail.com

Carol Kruse-Ross
Treasurer
csk.kruse@yahoo.com

Bob Gunthorp
Historian & Photographer
badwrench7@cox.net

Rudy Hradecky
Director of Procedures
sdrudy@earthlink.net

Gary Jarvis
Director
619-670-1375

Steve Ross
Membership Chair, Star Bulletin Editor
619-505-3925
inewsx@sbcglobal.net

Bud Cloninger
Southwest Regional Director
602-326-6210
Scottsdale3@mac.com

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**Is our membership due for renewal?
Don't let it expire and miss out on the fun we have in the MBCA- San Diego Section**

HOPE TO SEE YA SOON ON A DRIVING TOUR

The Mercedes-Benz Club of America has but one asset, you, our members. Without members, we have no club. We have joined our club for many reasons and we stay so long as we receive a benefit from that membership. Volunteer leaders of our club are sincerely interested in providing that benefit. The club sincerely appreciates, and thanks you for making this a club to share our Mercedes-Benz experiences, while having fun.

On the right side of this page you may see who those section leaders are. Give them a shout out and tell them what makes you smile about our club.

WELCOME NEW MEMBERS

The San Diego Section welcomes you to our Mercedes-Benz world. Please join us ASAP and see how we have fun. Have a question contact me the membership guy at 619-508-3925

Bertrand Liang Donald Myles Christopher Miller

The San Diego Section welcomes you to our Mercedes-Benz world. Please join us ASAP and see how we have fun. Have a question contact me the membership guy at 619-508-3925

THANK YOU, OUR LOYAL MEMBERS FOR RENEWING

We sincerely thank you for renewing your membership and continued support of the San Diego Section and the MBCA

**Eliel Marcias Jon Bernardi George Watson Gaylyn Boone
Michael Lewis Margie Threlfall Alan Nyheim Mike Coutrakis**

Your membership expiring or about to expire? Please consider renewing as we hate to see you go.

**Questions? Contact Steve Ross,
inewsx@sbcglobal.net**

COASTAL TOUR WITH THE ROLLS ROYCE CLUB

S. Ross



The Rolls Royce Club sent out an invite to join them for a drive on the coast, so several other car Clubs accepted the invitation and joined in. The majority of the cars were Rolls Royce or Bentley, other clubs were Mercedes-Benz, Packard, Pierce-Arrow, AACA, and CCA that I am aware of. By my count there were fifty cars on the tour.

We drove through Rancho Santa Fe, Encinitas, Del Mar and La Jolla staying on the coast most of the way. There were Vintage Cars, bicycles, motorcycles, people walking and the normal beach traffic.

1947 Triumph 1800 Roadster



Some of the interesting cars on the tour was this 30s vintage Bentley and a 1932 Chrysler behind the Bentley



A very nice 1934 DeSoto airflow, a car ahead of its time. They were made from 1934 to 1936 and then dropped from the Chrysler lineup. In spite of aggressive advertising the public was not ready for this futuristic design. Rumors were started that the Car was unsafe and not having wood framing was touted as the reason. Go figure.



Rolls Royce and a Lincoln Continental.



1987 Mercedes-Benz 300SDL parked next to a 1928 Durant and a 1938 Packard 110.



A nice Morgan, not sure of the year



1930 Pierce-Arrow leaving the staging area for the tour. You may recognize this as Catherine Woolsey's Pierce



On the road, and looking closely you can see the Packard, a Durant, Mustang, Chrysler, Rolls Royce another Rolls and a Pierce-Arrow. Was it fun? Yep sure was, and lots of fresh air off the Pacific.



WHAT: Gondola ride with Packard Friends
WHERE: The Gondola Company, Coronado Cays
3 Grand Caribe Causeway, Suite 50 C. Coronado, CA
WHEN: Saturday, September 12, 2020 at 1:30pm

Although as this is written, we are in lockdown mode with orders prohibiting group events, we thought “planning” and “hoping” we can be together on Saturday, September 12, 2020 for a fun outdoor Packard/Mercedes-Benz event on the cool waterways of Coronado is just what the doctor ordered.

The Gondola Company at the Coronado Cays offers a restful interlude outdoors, floating along the still waters of the Cays with our very own gondoliers. Please click here to read more about health precautions that the Company is taking with their gondolas, gondoliers, and visitors <https://www.gondolacompany.com/health-safety> . Members will be required to wear masks for the duration of the event and each gondola seats six.

If you would like to bring a picnic lunch to eat before the gondola ride, there is a large park, Coronado Cays Park (at the entrance to the Coronado Cays, across from Coronado Fire Department Station #2 at 101 Grand Caribe Causeway.) The Calypso Café, in the same complex as The Gondola Company, offers sandwiches, salads, burgers and wraps in the \$10-12 range; they have limited seating.

The cost of the ride, a glass of prosecco, and Gondolier gratuity is \$33/person with a full Gondola. For the \$33 each gondola will have to have 6 passengers every effort will be made to keep family and friends together however, If we have voids in the boat the empty seat must be paid for. Please **RSVP by September 4th** to Marjo Miller at miller.marjo@gmail.com or 619.922.3754. Please send checks to Diana Kruse at 4654 Lucille Dr., San Diego, CA 92115 . **Your checks will be returned in the event we are not able to hold the event.**

Fall Weekend Getaway

Packard Club of San Diego and the Mercedes-Benz Club Idyllwild, CA - October 9, 10, 11, 2020



Aren't we all tired of this "shelter in place" order? Don't we all simply want to cut loose?

Join the **Fall Tour** and weekend stay at the Mile High Community of **Idyllwild, CA**. Friday Oct. 9 through Sunday October 11, 2020. Accommodations are at the **Bluebird Cottage Inn** one mile from downtown Idyllwild. We have nearly the entire Inn reserved for our two clubs, which are combining again for a fun filled weekend. October 10 is the **23rd Annual Art & Wine Walk** in Idyllwild. Because this is such a high demand weekend for lodging **it is imperative to lock in your room/cabin ASAP**. Make your reservation NOW in order to guarantee your room and enjoy your pick of accommodations!

WHEN: Friday & Saturday **October 9 & 10**, departing Sunday October 11

WHERE: Bluebird Cottage Inn, 26620 Saddle Drive, Idyllwild, CA 92549

HOW: Call **951-659-2696**. Ask for Beth and the Packard Club block of rooms.

Rooms: See web site www.bluebirdcottageinn.com and view cottages/property map. Every room/cabin on the upper part (east side of Hwy 243) is reserved for our group. Prices are very affordable but vary depending on size and number of bedrooms.

Important:

- The Conference Room is reserved for us as a hospitality/welcome gathering place. Hours are 4:30 pm Friday and Saturday. Come relax, enjoy snacks and cocktails, visit with friends, and make new ones.
- Check-in time is 2:00 pm and all parking is on-site, off the highway.
- Dinner is arranged on Saturday at 6:30 pm.
- Special gifts will be awarded Saturday at the banquet! This year includes a Halloween theme, so best man's and lady's costume will be voted on.

Sign up soon so you do not miss out!!!



PALM SPRINGS AIR MUSEUM
 745 N. Gene Autry Trail, Palm Springs, CA 92262
Famous Planes, Cars & Chili Cook-off
October 31, 2020



Sponsored by:

Desert Classic Car Assoc

Supported by

Palm Springs Air Museum
American Outreach Foundation



For more information: 760 346-1984 / 760 774-9936 Email:
driwasherik@aol.com / packard1708@gmail.com

SCHEDULE OF EVENTS

Friday - Dinner, Saturday - Show opens 7 AM Judging 10 AM Awards 2 PM
 (Winners must be present at awards ceremony to receive trophy)

ALL

CARS AND CAR CLUBS WELCOME

Name _____ Phone _____ Date _____

Address _____ Email: _____

City _____ State _____ Zip _____ No. of Cars _____

Make _____ Model _____ Year _____ Color _____

Vehicle _____ Judged _____ Display Only _____ Will you Judge? _____ Yes _____ No _____

Registration + Admission for one to the Museum \$ 20.00
 Passengers & Guests: \$10.00 each

Day of Show \$25.00

Amount Enclosed \$ _____

Checks Payable To:
 DCCA

Mail to: P.O. Box 1331
 Palm Desert, CA 92261

HOLD HARMLESS AGREEMENT: The undersigned desiring to enter and participate in the Desert Classic Car Association's car show to be held October 31, 2020, at the Palm Springs Air Museum, Palm Springs, CA, does tender his/her application to participate. The undersigned having their own automobile insurance, assumes the liability for and shall indemnify and hold harmless the City of Palm Springs, the Palm Springs Air Museum, the Desert Classic Car Association, and American Outreach Foundation from and against any and all liability arising from said event, holding them harmless and indemnifying them against whatsoever arising, directly or indirectly out of or in connection with, participation in said event.

Agreed to and signed by: _____ Date: _____



Dear MBCA Member,

Are you considering buying or leasing a new Mercedes-Benz vehicle? Do you know of a friend or relative who is considering purchasing a new Mercedes-Benz? We have exciting news to share with you that you may have already read about in The Star® magazine or heard some MBCA members talking about.

Earlier this year the Mercedes-Benz Club of America partnered with Mercedes-Benz USA to introduce a new Member Rebate Program. All active primary members are eligible for exclusive savings, in some cases up to \$5,000 on selected 2020 models on the lease or purchase of new Mercedes-Benz vehicles. The rebate incentives are available only for active MBCA members. This new member benefit is available immediately upon joining the club. There is no waiting period required for members to take advantage of this new program. As long as the buyer is an active member when purchasing the car, they can participate in the MBCA rebate program.

The new Member Rebate program **replaces** the MBCA Loyalty Rewards program. The MBCA Loyalty Rewards program is no longer offered and has been replaced with the improved Member Rebate program. Members using the new and improved program can save a significant amount of money when buying or leasing a new Mercedes-Benz vehicle. Certificates generated under the old MBCA Loyalty Rewards program are no longer valid and are not combinable with the Member Rebate program. Members having these certificates will need to obtain a control number by calling (866) 628-7232 | Hours: Monday-Friday, 9 am – 5 pm ET.

Current primary members can take instantaneous advantage of the Member Rebate program. If you're exploring leasing or purchasing a new Mercedes-Benz, be sure to mention the Mercedes-Benz Club of America program to your Mercedes-Benz dealer to see if you qualify for any savings. If you qualify, then you need to generate and present your control number, which is specific to you, to the Mercedes-Benz dealer.

You can obtain a control number by signing into your member account (<https://www.mbca.org/user/login>) and clicking on the Member Rebate artwork located on your member profile page. Scroll down towards the bottom of the page and click on the red Generate MBUSA Rebate Number button. Give this control number to your Mercedes-Benz dealer and you're on your way to driving out of the dealer in a new Mercedes. The control number is valid for the current calendar year, expires on the last day of the year, and is only valid for the purchase or lease of one vehicle. After the control number expires, active primary members can create a new number for the following calendar years.

The Member Rebate incentives may change and update every monthly. To view current savings, visit <https://www.mbca.org/mbusa-incentives>. The rebate program incentive grid only highlights a few models, but more models are included within the program. MBUSA offers discounts on almost every model under this program. To find out if the car you are interested in purchasing is eligible, you should contact your dealer.

Please refer to the FAQ sheet if you have any questions about the program.

Doug Geganto
National Membership Chair

Please note this program is ran by the dealers Fleet Sales Manager

1 Fleet incentives available only for qualified customers on certain MY20 Mercedes-Benz models. Incentive must be used at time of purchase/lease. Eligible person must be the buyer/co-buyer or lessee/co-lessee. Fleet incentives cannot be used in conjunction with Diplomat, European Delivery, Special Demos, Certificate Programs, Seasonal Event Bonus Program and other Fleet Programs, or non-U.S. specification vehicles. All incentive amounts are subject to change without notice and should be confirmed with your dealer at the time of the transaction. Offer expires July 31, 2020.

2 Services and options provided by participating dealers only. Services and availability vary. Fees and mileage limitations may apply. Whether you visit your local dealer or prefer to shop from the comfort of home, we'll make sure you can relish these exciting offers, safely.

3 MSRP based on 2020 models. Suggested starting MSRP excludes all options, taxes, title, registration, transportation charge and dealer prep fee. Actual prices may vary by dealer.

4 Includes Maybach.

Please note that these incentives can be combined with most, but not all, retail programs offered at the time of the transaction.

5 Members can redeem a control number toward the purchase of one vehicle. The Fleet Operations can help obtain an additional control number for a purchase of a second vehicle within one calendar year: (866) 628-7232 | Hours: Monday-Friday, 9 am – 5 pm ET.

A. The list of cars may vary monthly, but these vehicles are currently included in the program:

Model Class		MY19	MY20
A - Class	Sedan		\$500
CLA	Coupe		\$500
C - Class	C300W/W4/C63W/63WS		\$1,000
	C43W4		\$2,000
E - Class	Coupe & Cab		\$500
	Sedan		\$2,000
	Wagon		\$1,500
	Coupe		\$1,500
	Cab		\$500
CLS	Coupe		\$2,500
S - Class	Sedan*		\$6,500
	Coupe & Cab		\$500
SL	Roadster		\$4,000
SLC	Roadster		\$1,500
GLA	SUV		\$1,500
GLB			\$500
GLC	SUV		\$1,000
	Coupe		\$500
	GLC43W4		\$2,500
	GLC43C4		\$2,000
GLE	SUV		\$500
	GLE63C4S	\$5,500	
	GLE43C4	\$500	
GLS	SUV		\$500
G - Class	SUV		

- 1.) MY20 CLA Coupe³ - \$500
- 2.) MY20 C-Class Sedan³ - \$1,000
- 3.) MY20 GLC SUV³ - \$1,000
- 4.) MY20 E-Class Sedan³ - \$2,000
- 5.) MY20 GLE SUV³ - \$500
- 6.) MY20 S Class Sedan³ - \$5,500⁴
- 7.) MY20 GLS SUV³ - \$500

*S-Sedan (Incl. Maybach)

WIN A CHICKEN DINNER THE CHICKEN DINNER CAR FOR JULY



Photo S .Ross



Here is the answer to the August mystery car

HERE IS YOUR MYSTERY CAR FOR SEPTEMBER



The mystery car this month may be a tough one. Year and make will win the chicken dinner. You may recognize where the photo was taken in 2017

Become a respected authority on automobiles in your house by winning the Chicken Dinner Award! Win this prestigious award by sending to Steve Ross the make, model, and year of this automobile

****CHICKEN DINNER RULES. CONTESTANTS MAY ONLY WIN 2 CHICKEN DINNERS PER CALENDAR YEAR**

Even if you have won your allotted limit, please guess anyway... Even if you have won your allotted limit, please guess anyway... and if you're correct, the editor will buy you a big orange drink at our next event



1967 MBZ 250SL Pagoda

- 102,000 Miles
- Signal Red, Black Interior
- NO Accidents
- All Original Invoices
- Nut/Bolt Restoration by Top Professional MBZ Specialist in 2013
- **100 Point Show Car**
- **13 First in Class**
- **3 Best of Show**

**PRICE REDUCED -- PRICE
REDUCED**

\$220,000

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I am pretty sure it is the injector pump Becky. NO Sparky, this car has a carburetor, Good Lord, you really don't know anything about cars!

1.

Change of Address, Phone # or e-mail

If you have a change-of-address,

e-mail mbca.org

MBCA National Business Office.
1-800-637-2360

FOR SALE OR WANT ADS:

Personal classified ads (sale or wanted) are FREE exclusively for MBCA members. NO commercial or business sales allowed in the classified ad section.

Business advertising is available at competitive rates. Please contact the Treasurer for latest ad rates.

If you want to place a personal ad in the "for sale" section e-Mail Steve Ross inewsx@sbcglobal.net

Please contact Steve every month to continue your AD

We are always looking for volunteers to help out with ideas, planning, and coordinating events.

If you would like to feature your Mercedes-Benz vehicle(s) in this Newsletter with an interesting story or photo, please submit in digital format via e-mail to:

inewsx@sbcglobal.net

We would love to get to know you & your Mercedes-B. Come to an event and ask us how to obtain a FREE name badge. Maybe even a free beverage.



Can't wait to have a really "Cool" MBCA name badge? Here's how to order one: Go to the MBCA website www.mbca.org,

log on, click on Store, click on MBCA Event Equipment Store and scroll down and click on the Name Badge. You are now in the order form.

Second method: Log onto MBCA website and enter Name Badge in the search box at upper right hand corner of screen, click on the Magnifying Glass icon and this will take you to the order form OR you may call 800-637-2360, ask for Anna McBride. She will take your order. All payments are made via credit card.

THIS SPACE MAY BE USED FOR YOUR AD OR FOR SOMETHING YOU, AS A MEMBER, NO LONGER HAVE A USE FOR. AS YOU MAY KNOW THE COST FOR A MEMBER TO RUN AN AD FOR THEIR ITEM IN THE STAR IS FREE. YEP WE SAID FREE.

IF YOU HAVE A BUSINESS AD OUR RATES ARE QUITE REASONABLE.

YOU COULD USE THIS SPACE TO MAKE AN ANNOUNCEMENT

Check out page 5 and read all about on the latest program sponsored by Mercedes-Benz United State of America (MBUSA), giving members of the MBCA reductions on MSRP for new Mercedes-Benz automobiles.

This seems like a good deal do take a look





Auto Renew is Here, Opt-in Today!

By

Doug Geganto, National Membership Chair

COVID 19 has totally disrupted our lives and many of the activities we've become accustomed to doing. Things like getting together with our friends, enjoying attending section events and getting out and meeting with fellow club members. However, one thing that has been severely affected is our ability to meet other Mercedes-Benz owners, tell them about the club and encourage them to join. We expect new member growth to be severely impacted this year because of our inability to host recruiting events. How can you help ensure that we stabilize our membership losses?

Have you opted into Auto-Renew yet? When it's time to renew your membership, it's now easier than ever. Simply log into your MBCA account, select the **Renew** link at the top of the page and click on the **Yes** button in the renew section. Your best deal is to renew for 3-years. That's all there is to it!

Why Auto-Renew?

- Never worry about your membership lapsing.
- Don't miss an issue of the Star® Magazine.
- Stay informed of local section and national events via your local section's newsletter and the national Click announcements.
- Have a chance to participate on one of our annual Germany trips to visit Mercedes-Benz headquarters in Stuttgart.
- Have a chance at winning a new Mercedes-Benz by participating in our annual raffles.
- Lastly, by having your membership Auto-Renew each year, you help the club stay financially sound and help to stabilize our membership losses.

Our Auto-Renew option is new this year. Our goal for 2020 is to have 50 to 75 percent of our members sign up for Auto-Renew. Right now, we're at 5 percent with 831 members who have already signed up. We need your help to reach our goal this year by signing up for Auto-Renew today.

That's it. If you have any problems opting in or questions, contact the NBO at 1800- 637-2360, and a member representative will be happy to assist you in getting enrolled. I encourage you to sign up for Auto-Renew today.

Thank you for being a member of the Mercedes-Benz Club of America.



Doug Geganto

MBCA

National Membership Chairman

dgeganto@charter.net

404-754-9955

2020 Schedule of Events

MBCA – San Diego Section

Our motto “Have it your way, as long as it’s FUN!” Always remember...this is YOUR club.

New ideas or changes please contact a Board Member!!!
Note: All dates may be subject to change

EVENT DATE 2020	EVENT DESCRIPTION	EVENT CHAIR/COORDINATOR
September 12	Gondola Ride	Marjo Miller
October 10/9-10/11	Idyllwild Art Festival	Steve, with Packard Club
November 7	TBD	Steve
December 13	Holiday/Christmas Party	The Board @ RB Country Club



Members receive a 15% discount on hard to find parts from the Mercedes-Benz Classic Center



Steve Mc Queen out for a spin. A few members know who the lady is with Steve, it is his wife Nellie Adams

HELP

I am tasked with organizing an event in November and since we don't know what the rules are going to be then I'm not sure what we will do. We had a tour and picnic in August that was well received. If you all are up for something that again shoot me a msg and let me know. Steve

Star Bulletin

16151 Fruitvale Road
Center, CA 92082



SEPTEMBER 2020

MBCA San Diego Section

President's Message – September 2020

MBCA Board Meeting
September 15 @
6:30 PM

Meetings may be on Zoom

Note: Our regular Board meetings are scheduled on the 3rd Tuesday of the month

The board has occasionally cancelled meetings when there is a small amount of business that can be considered adequately by telephone or e-mail. If you are considering joining us at a board meeting, please call a board member first to make sure the meeting will take place as scheduled.

WANT TO JOIN THE SAN DIEGO SECTION OF THE MERCEDES-BENZ CLUB OF AMERICA? IT'S EASY JUST GO TO [MBCA.ORG](http://mbca.org) OR USE THE QR CODE BELOW.



<http://sandiego.mbca.org>



Hi everyone, we are still wearing masks, staying six feet from the rest of the world and a lot of people are working from home. I look forward to when we can put the social distancing behind us and can resume our monthly events. I am happy to say that our section has remained active in spite of the restrictions. We have had a super tour and picnic, and some of our members joined the Rolls Royce Club for a coastal drive. We have the Gondola ride this month and some of our members have said they are coming to watch but not riding so come on down to Coronado and watch the Gondola Parade. October we have our overnight at Idyllwild and there is still some rooms available. Maybe the COVID 19 will be defeated by then and we can Party like the wild and crazy folks we are.

Drive safely and hope to see everyone soon.



Diana Kruse, President - MBCA San Diego Section