



Mercedes-Benz Club of America

Star Bulletin

San Diego Section Newsletter

More than a Car Club. We're a Community. TM

June 2018

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Redaction: MBCA of San Diego Printing &
Distribution: Phoenix Direct Mail Services

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Is your membership due for renewal?
Don't let it expire and miss out
on the fun we have in the
MBCA - San Diego Section

EVENTS SCHEDULE AND SPECIAL ANNOUNCEMENTS

OUR HERITAGE, OUR FUTURE



The world's first automobile, the Karl Benz 1886 Patent Wagen, the world's first motorcycle (1885) by Gottlieb Daimler (with Wilhelm Maybach) and the 1886 world's first Motor Carriage by Daimler. Karl Benz and Gottlieb Daimler with no knowledge of the others' efforts to produce a motor carriage both came up with the world's first automobiles within months of each other in 1886. Karl got his patent in first thus getting credit for inventing the first automobile. From these humble beginnings came the Mercedes-Benz automobiles we drive today.



Is this our future Mercedes-Benz? Most probably it is or something very close to this. Will you be comfortable with the car driving itself, making the decisions? That is going to happen sooner than later.

WHAT WE HAVE TO LOOK FORWARD TO...

June 23: San Juan Capistrano Tour by Michael Cooper. Page 3

July 14: Rallye and Picnic by Steve Ross. Page 3

August 26: Monterey and Pebble Beach. Pg 5

September 14: Roger's Garden' Pg 5

COASTAL TOUR REPORT

Rudy Hradecky



Twelve hardy souls departed Yanni's at 10:00 AM, en route to Carl Strauss' in Carlsbad, via San Dieguito Parkway, Rancho Santa Fe, Olivenhain, Encinitas, and the Pacific Coast Highway. Due to heavy traffic, instead of heading to Oceanside, the tour promptly routed itself to Carl Strauss' Brewery. The intrepid travelers included: Victoria Mazelli, Gary Travis, Rich and Ann Mann, Rudy Wokoek and Rose Bolton, Rudy and Cheryl Hradecky, Pete and Jen Lobner, and Radu Alexandru and Costello Alexandru. En route, the group stopped along the way to purchase fruits and vegetables at the Roadside stand near Lake Hodges. Highlights at the brewery included the TV showing of the exciting soccer match between Real

Madrid and Liverpool. The room was filled with enthusiastic players from several local youth soccer teams, whose cheers reverberated throughout the dining area. An exciting and friendly time was had by all.



Anne Kinner checks out the orange selection



Looks like the folks are ready for a stein and some lunch



Mercedes Benz club visit to San Juan Capistrano "By Train".

That's right... we will be heading up to San Juan Capistrano for the day leaving from (3) destinations.

Pick your station. Old Town, Solana Beach, Oceanside

We will head up on train number 769 for a fun day at the Mission, lunch and a leisurely day in the quaint city of San Juan Capistrano.

Enjoy the day with your friends as we see the sights and have a meal together. This event will be great for new members to meet some folks and make new friends.

So, if you like to laugh and you like to eat (Maybe even a beer or two) and see the sights. This will be the event for you.

For more details and train info please call Michael Cooper at (760) 599-0629



Mark your calendar for this event! Saturday June 23, 2018!!

JULY RALLYE **JULY 14, 2018**



Yes, another fulfilled, exciting, educational, and thrilling rallye on the back roads and alleys of San Diego County. A perfect setting for the Formula 1 Wanna Bees and those who want to learn about our County and our American Heritage. The Packard Club has asked to join us and we of course said yes. We will meet up at the Kit Carson Park located at **3333 Bear Valley Parkway** in Escondido at 10:00 am for drivers meeting and rallye instruction. The rallye will be 45 to 50 miles in length and will terminate at a fine place to have a late lunch. Steve Ross the kind, understanding and benevolent gentleman will return as your Rallye Master. He was sent home from that **Happy Place** about 7 months ago. **Helmets are optional**



WE WILL BE HEADING FOR THE LEGENDS OF THE AUTOBAHN AND THE MONTEREY WEEK EXPERIENCE

The date for Pebble Beach this year is on August 26. It was moved to a later date in August due to a conflict. Save the Date!

If you plan on going, please let a Board Member know and we can coordinate a caravan.

ROGER'S GARDEN IN DEL MAR Septmeber 14, 2018



September 14 Joanne is taking us to Roger's Garden in Del Mar for a tour and lunch. Roger's Garden offers a stunning variety of plants, pottery, glassware and whatever one might need for making the home and landscaping more beautiful and there is also a nice dining facility.



Mercedes-Benz Question of the month

What does it cost to operate your turn signal for one year? (yes, people do figure this out).

a. \$30.00 b. \$3.00 c. 30 cents d. .03 cents

STARFEST 2018 BIRMINGHAM ALABAMA

Carol and I traveled to Birmingham, Alabama and participated in the 2018 StarFest. It was the largest attended StarFest in memory and there was something for everyone from driving on the track at Talladega, driving the Barber's race track, motorcross, rallies, four of them, a tour of the MBUSI plant in Vance, Alabama and a city tour which included an historic home and the Birmingham Museum of Art. Also included was the International Motor Sports Hall of Fame and the Barber's Motorsport Park motorcycle and race car collection. It is the world's largest collection of motorcycles with over 1700 motorcycles and numerous vintage Lotus race cars.

Jason Hoff CEO, Mercedes-Benz U.S. International (MBUSI) in Vance, Alabama



Jason Hoff an MBUSI member gave a very interesting talk about the Mercedes-Benz production facility in the US. The plant in Alabama builds the C Class sedan the GL and GLS class. Jason had a question and answer period which was quite interesting. He informed us that the plant was going to produce the Mercedes-Benz next generation of electric vehicles. They are adding 1.3 million square feet to the facility and will employ over 4000 people. The plant currently is producing 300,000 vehicles annually.



On the track at Talladega



The Concours. Terry Kiwala, chief Judge is thinking I know I can straighten this out and he did.

1912 Mercedes Sport Phaeton



Some of the cars in the car Show.

The factory visitors Center

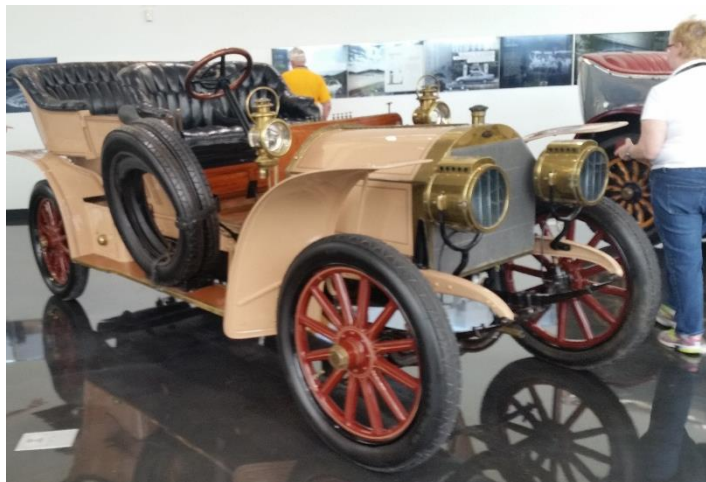


The visitors center displayed the Mercedes-Benz heritage from the beginning to the future of the automotive business. For the shopper there was an extensive array of Mercedes-Benz products to purchase and we were given extremely generous discounts especially on winter clothing. Many StarFest attendees were seen leaving with at least two bags of goodies, my wife included.

The display of vintage Mercedes and Mercedes-Benz automobiles was excellent. One of particular interest was the American Mercedes.



Factory entrance from freeway



The American Mercedes. Originally a joint venture with Daimler and Steinway Piano. The Mercedes were built from 1904 to about 1907. Steinway sold the business and the new owners had the misfortune of the factory burning down.



1913 Benz brought to the party by a member from Canada. It ran like new and the owner gave free rides. The car was located in Austrailia and restord by the owner.



1936 "290" Cabriolet A.



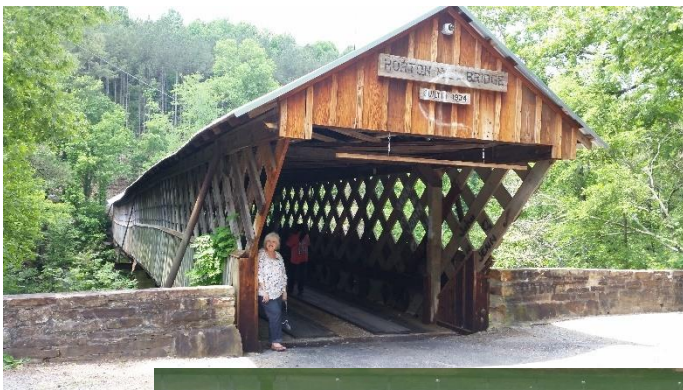
Smart Car



The SL Row



Concours line up I believe there were 100 cars



One of the three covered bridges on the Rallye route



The track home stretch at Barbers Motorsports Park. The National Treasurer is letting a novice driver pass her.

Barbers is the best race track I have been to except for Laguna Seca. I believe there were eighty some cars entered to drive the track as well and Talladega Raceway.

More on the 2018 StarFest in future issues of the Star Bulletin

FUN TRIVIA



Miss Maude Odell, one of the first women taxi drivers in New York in 1923.

Of course she is driving a Packard. Maude Odell was also an actress so this may be a publicity photo

FOOD FOR FANS
EDITOR—GEO. L. MORELAND—STATISTICIAN

SPORTING RECORDS
Published Daily Except Sunday
By The Sporting Records Publishing Company, 331 South Dearborn Street, Chicago, Ill.
Copyright 1915

Vol. 1. THURSDAY, AUG. 19, 1915 No. 121

Two Big Road Races
Elgin National Trophy
and
Chicago Automobile Club Trophy
To-morrow and Saturday
August 20-21
Both events won by Ralph De Palma last year.
He will try to win the two races again.

Ralph De Palma
He will be a probable starter in both the Chicago and New York races in October

American Road Racing Champion 1914
Records of the Elgin Races

Year	Driver	Car	Miles	Ave. M.P.H.
1910	Bob Mulford	Lozier	305	62.5
1911	L. Zengel	National	305	66.45
1912	Ralph De Palma	Mercedes	305	68.9
1913	Gil Anderson	Stutz	301	71.5
1914	Ralph De Palma	Mercedes	301	73.53

Time, 1914 Race, 4 hours, 6 min. and 18 sec.

Records Chicago Automobile Club Trophy

Year	Driver	Car	Miles	Ave. M.P.H.
1913	Ralph De Palma	Mercedes	301	66.8
1914	Ralph De Palma	Mercedes	301	73.9

Time, 1914 Race, 4 hours, 5 min., and 1-4 sec.

Ralph De Palama and Mercedes. The photo of the Aug 19, 2015 Sports Records publication was taken at the International Motorsports Hall of Fame at the Talladega race track. De Palama had won the Indy 500 earlier in the year when the above publication was printed. The Mercedes De Palama was driving had been tweaked by Jessie Vincent, Chief Engineer at the Packard Motor Company. Prior to that the Mercedes was lagging far behind the competition. It was not uncommon for race teams to have their cars modified by Packard including Auto Union. De Palma had won the Elgin Trophy in 1912 and 1914 as well as the Chicago Automobile Trophy in 1913 and 1914.

In the 1915 Elgin race De Palma came in fourth beating Barney Oldfield driving a Stutz. Oldfield was flagged, which was not uncommon for Barney. He was five seconds behind the leader and averaged 75.69 mph. Both of these races were just over 300 miles. The Elgin and Chicago Automobile Trophy were run on Saturday and Sunday just a day apart with each race being over 300 miles in length. Think about it, these vintage cars running flat out for over 600 miles. De Palama came in eighth in the Chicago Automobile Trophy finishing with a broken rod arm. During his career Ralph De Palama won 2000 races, set a few speed records driving a Packard and is considered one of the greatest drivers of all time.

For Sale

1967 MBZ 250SL Pagoda



- 102,000 Miles
- Signal Red, Black Interior
- No accidents • All original invoices
- Nut/Bolt Restoration by top Professional MBZ Specialist in 2013
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- 3 Best of Show

\$286,000

Original Owner, Gary Jarvis San Diego, CA

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FOR SALE & WANT ADS:

Personal classified ads (sale or wanted) are FREE exclusively for MBCA members. NO commercial or business sales allowed in the classified ad section.

Business advertising is available at competitive rates.

Please contact the Treasurer for latest ad rates.

If you want to place a personal ad in the "for sale" section

e-Mail Steve Ross inewsx@sbcglobal.net

Please contact Steve every month to continue your AD

Welcome New MBCA Members San Diego Section

- Kristine Allessio~ No vehicle listed in rooster
- Edward Baldwin~ No vehicle listed in rooster
- Linda Gillespie~ Airstream
- Shahir Hanna~ Airstream
- Robert Keller~ No vehicle listed in rooster
- Perrin Orr~ No vehicle listed in rooster
- Robert Soracco~ No vehicle listed in rooster

A hearty welcome to all of our new members. We hope to meet you soon at one of our upcoming events. Please feel free to contact any of the Board Officers (listed on the front page of this Newsletter) with any questions, ideas, comments or concerns.

We are always looking for volunteers to help out with ideas, planning, and coordinating events.

If you would like to feature your Mercedes- Benz vehicle(s) in this Newsletter with an interesting story or photo, please submit in digital format via e-mail to

inewsx@sbcglobal.net

We would love to get to know you & your Mercedes-Benz
Come to an event and ask us how to obtain a FREE name badge. Maybe even a free beverage.



Can't wait to have a really "Cool" MBCA name badge? Here's how to order one: Go to the MBCA website www.mbca.org, log on, click on Store, click on MBCA Event Equipment Store and scroll down and click on the Name Badge. You are now in the order form.

Second method: Log onto MBCA website and enter Name Badge in the search box at upper right hand corner of

SEE YOUR AD HERE!

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Rear – 285/35-18 on 18" x 9.5 rims

No scuffs, scratched, scrapes.

Get the **rims and tires** for about the cost of a new set of tires. **\$1000.**

Call Michael Cooper at (760-599-0629

Wheels came from a w218 (CLS550)

2018 Schedule of Events ***MBCA – San Diego Section***

**Our motto "Have it your way, as long as it's FUN!"
Always remember...this is YOUR club.**

**New ideas or changes please contact a Board Member!!!
Note: All dates may be subject to change**

MONTH/DATE	PLANNED EVENT	DIRECTOR
Sat, June 23	San Juan Capistrano	Michael Cooper, VP
Sat, July 14	Rallye - Pic-Nic	Steve Ross, Membership, Star Bulletin Editor
Wed-Fri, August 22-24	Pebble Beach Weekend	All
Sat, September 15	Roger's Garden, Corona del Mar	Joanne Barnard, Director of Spirits
Sat, October 13	Temecula Wine - Driving Tour	Steve Ross, Membership
Fri-Sat, November 9-10	Palm Springs Overnighter	Michael Cooper, VP
Sat, December 15	Christmas - Holiday Party	Diana Kruse, Secretary, Director 1st Impressions



Star Bulletin

16151 Fruitvale Road Valley
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Next Board Meeting

Tuesday, June 19 15, 2018 6:30 pm

MERCEDES-BENZ OF ESCONDIDO
1101 W 9th Ave, Escondido, CA 92029

**Note: Our regular board meetings are scheduled
For the 3rd Tuesday of the month**

The board has occasionally cancelled meetings when there is a small amount of business that can be considered adequately by telephone or e-mail. If you are considering joining us at a board meeting, please call a board member first to make sure the meeting will take place as scheduled.



President's Message - June

**It's officially the start of Summer – YAY !!!
Check out the many fun events on the 2018 Schedule of Events.**

Members and their family enjoyed a fun coastal drive last month – winding roads, great food, beer, and lots of laughs at our end destination, Karl Strauss Brewery. See the article by Rudy Hradecky in this month's issue.

With Summer heating up, so are plans for our June event in San Juan Capistrano. Check the article by Michael Cooper, Vice President. August will find many of us at Starfest 2018. A full list of events and venues are listed online including hotel information. Register early at: starfest2016.mbca.org/ events and rooms will fill up fast.

Be sure to browse the classifieds for local vendors who help support our club and the *Star Bulletin Newsletter*.
Check out the ads for an amazing car "For Sale."

**This is YOUR club – would you like to volunteer to help with an event?
Please invite someone you know to become a member!
For more information contact Steve Ross at: inewsx@sbcglobal.net**

Cheers, Victoria Mazelli, President MBCA - San Diego Section