



Mercedes-Benz Club of America

Star Bulletin

San Diego Section Newsletter

More than a Car Club. We're a Community.™

AUGUST 2018

EVENTS SCHEDULE & SPECIAL ANNOUNCEMENTS

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Is your membership due for renewal?
Don't let it expire and miss out
on the fun we have in the
MBCA - San Diego Section

OUR HERITAGE, OUR FUTURE



The most powerful Mercedes-Benz X-Class right now is the X350d powered by a 3.0-liter turbocharged V-6 diesel with 258 horsepower and 406 pound-feet of torque. A V-8 might be offered in the future. A Daimler Executive stated that such a vehicle would only be desired in the U.S. and went on to say that most X-Class buyers are only interested in 4-cylinder options.

There no plans to market this vehicle in the U.S. One wonders if a Mercedes-Benz pickup would resonate with the American market. Cadillac has discontinued making their pickup, leaving only Lincoln offering a luxury pickup. The assumption is that the Mercedes-Benz would be in the luxury class although it is built on a Nissan chassis.

WHAT WE HAVE TO LOOK FORWARD TO...

August 26: Monterey and Pebble Beach. Pg 2
September 15: Highway 101 ride. Pg 5
October 13 : Wine Tour

AUGUST

WE WILL BE HEADING FOR THE LEGENDS OF THE AUTOBAHN AND THE MONTEREY WEEK EXPERIENCE

The date for Pebble Beach this year is on August 26. It was moved to a later date in August due to a conflict. Save the Date!

If you plan on going, please let a Board Member know and we can coordinate a caravan.

HAPPY BIRTHDAY EVIE

S. Ross



Evie is all smiles having a great time at her party!

On Friday the 13, 1928, Evie Burgess, a member of our club for over 48 years was Born. Carol and I had the pleasure of helping Evie and her family celebrate her Ninetieth Birthday on Friday the 13 th, July 2018. Evie and Floyd, Evie's late husband, were the leaders of our section for many years. I first met Floyd and Evie 28 years ago when I joined the Mercedes-Benz Club. In fact I met them on the very first event I attended. They were one of the first to welcome me and make me feel at home. Floyd was a retired Marine and I am a retired Sailor so we had a lot in common as well as a lot of good natured ribbing. We Wish a sweet, caring, thoughtful lady a **HAPPY BIRTHDAY!!**



Floyd and Evie with their daughter Pam at our club Christmas party

THE GREAT AMERICAN HERITAGE RALLYE/TOUR

S. Ross

A few pioneering Americans braved the heat and humidity to demonstrate their stamina, driving skills and knowledge of our American heritage and automobiles. The Packards, Mercedes-Benz, and assorted other motor cars gathered under a shade tree in Kit Carson Park (appropriate for the occasion or what?) for a short social period and a briefing for driving teams by the recently released Rallye Master. The social period was the waiting period for several of the participants to find us. The evil Rallye Master was making life hell even before the Rallye started! You may wonder why this is called a rallye tour; well it is because judging by the scoring of observations, some teams were just on tour. Just kidding! Actually, all the teams did quite well. Automobiles of note joining us were Mark and Syd Burnside driving their 1955 Packard Clipper and Nick Fintzelberg and his 1940 Plymouth Station Wagon once owned by Clark Gable. It is worthy of note that the Packard and Plymouth were **HOT** air-conditioned. The temperature was 91, and the humidity was 67%.

At approximately 1026 the first car pulled out of the park and headed for Lakeside sans freeway. Due to technical difficulties there are no photographs of the staging point so some file footage may be used.



Nick Fintzelberg with his 1940 Plymouth



Syd Kirkland and Elvira at the terminus.



These file photos are similar to the ML and SL Mercedes-Benz that were on our rallye.

Everyone arrived safely with no problems or issues. No one got lost, no divorce proceeding are anticipated, and some teams took less time to drive the course than the Rallye Master.

Lunch was served at the Eastbound Bar and Grill in Lakeside where the service was excellent, food was tasteie and the drinks were cold. The results of the rallye are:



Finishing third were Rose and Wes Gibbs. They do not have big heads; the hats are really, really small



Radu and Navigator Bryon Pelzek finished in second place. Money was on Radu to finish in first but his team's choice of tires caused a second place finish



First place winners Anne Kinner and Richard Mann. Anne and Richard are becoming the rallye team to beat in our section. (this is a file photo from a previous event)



Rose Bolton and Rudy Wokoek. Rudy showing his astonishment after learning he didn't win anything.



Gary Jarvis and Bobbi. Gary is a past Rallye Master of note and has won his share of rallyes.



Debbi and Victoria, the only all ladies team and they did quite well for this being Debbie's first rallye

WHAT IS ONE OF THE MOST FAMOUS HIGHWAYS IN CALIFORNIA??



Most would agree it is highway 101. After all, a song was written about it. It went something like this.

*"Black denim trousers and motorcycle boots, Black leather jacket with an eagle on the back
A hopped-up cycle that took off like a gun, That fool was the terror of highway 101".*

Remember that one?? Well, we ain't riding motorcycles, but we are going to re-live that historic ride on Sunday, September 15. The plan is to drive our Mercedes-Benz from Torrey Pines Inn to the Jolly Roger Restaurant in Oceanside. You may ride a motorcycle if ya want or drive whatever floats your boat but come on out for a ride up the coast. Heck, shoot let's get a tape, well maybe a CD depending on how old your vehicle is, and play it at 100db as we fly up 101 with the top down. The only thing more fun would be staying home and watching bowling on the telly.



In keeping with the free spirit of the day, there will be no leader, no rallye master, just you, the motor, and the wind rushing through your hair, well ears maybe. You will have a route to follow what was once 101 if ya want to. However, you may take any darn course ya want. You don't even have to show up!

Here is the scoop for the day:

Be at the Torrey Pines Golf Course at **11480 N Torrey Pines Rd, La Jolla, CA** parking lot Sunday morning **September 15, 2018, at Ten O'clock**. The parking lot is located north of and next to the Torrey Pines Inn. There you will be given directions to follow if ya want them. The drive is scheduled to terminate at the **Jolly Roger Restaurant located at 1900 N. Harbor Drive in Oceanside CA**.

If the drive is just too much or doesn't excite you but you do like our company and like to eat, meet us at the Jolly Roger at **high noon**, we should be there by then, most of us anyway.

We have but one request----Let Steve Ross know if you are joining us for lunch so we will now how many chairs to get. Ways to contact Steve. Phone **619-508-3925**. **E-Mail inewsx@sbcglobsl.net**



Last time trial to prepare for the Terror of 101. Note the certified helmet.

F



Mercedes Benz Club Palm Springs weekend is back!

An action packed (yet relaxing) Palm Springs weekend is in the planning. Your friends in the Mercedes Benz Club will be going to Palm Springs on **Friday November 16th – 18th**. Here is a list of some of the things we are planning.

- Fun dinners
- McCormick Classic Car Auction
- Sky Tram Adventure
- Palm Springs Air Museum
- Free time to do as you wish

We are communicating this early as this is a peak time in Palm Springs and rooms book up fast! We will be staying at the Staybridge Suites in Cathedral City. Trivago.com (a hotel booking website) has rooms listed online starting at \$135.00 per night. If you're interested, BOOK NOW!

This has always been a fun and low-key event. A great opportunity to spend time with your buddies in the club as well as to make new friends.

We will have a lot more information on this event in the coming months.

We're asking you to RSVP for the event by November 1st

So we may orchestrate meals and activities.

Note: you will need to book your room soon.

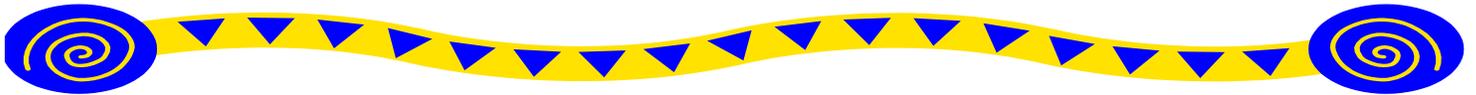


For further questions about this event, contact Michael Cooper at 760-599-0629



ALAS, NO CHICKEN DINNER WIN !

This is a 1908 Studebaker "To and Fro" electric powered vehicle used to transport passengers through the underground tunnel between the Senate Office Building and the U.S Capital Buildings from 1908 to 1916. The driver would change sides depending on the direction of travel. The electric motor was powered by 12 six volt batteries.



WIN A CHICKEN DINNER



Correctly identify the brand of this motor carriage, and the manufacturer. First answer to S. Ross at inewsx@sbcglobsal.net or 619-508-3925 will be the winner of a Chicken Dinner



For Sale

1967 MBZ 250SL Pagoda

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\$286,000

Original Owner, Gary Jarvis San Diego, CA

619-670-1375



New Continental Extreme Contact DWS Tires on Factory Mercedes Staggered Rims

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**NO scuffs, scratches or
Scrapes!**

Get the rims & tires for about
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**Call Michael Cooper
760-599-0629**

Wheels came from a
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If you have a change-of-address,

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MBCA National Business Office.
1-800-637-2360

FOR SALE & WANT ADS:

Personal classified ads (sale or wanted) are FREE exclusively for MBCA members. NO commercial or business sales allowed in the classified ad section.

Business advertising is available at competitive rates. Please contact the Treasurer for latest ad rates. If you want to place a personal ad in the "for sale" section e-Mail Steve Ross inewsx@sbcglobal.net
Please contact Steve every month to continue your AD

We are always looking for volunteers to help out with ideas, planning, and coordinating events.

If you would like to feature your Mercedes-Benz vehicle(s) in this Newsletter with an interesting story or photo, please submit in digital format via e-mail t:

inewsx@sbcglobal.net

We would love to get to know you & your Mercedes-B
Come to an event and ask us how to obtain a FREE name badge. Maybe even a free beverage.



Can't wait to have a really "Cool" MBCA name badge?

Here's how to order one: Go to the MBCA website www.mbca.org,

log on, click on Store, click on MBCA Event Equipment Store and scroll down and click on the Name Badge. You are now in the order form.

Second method: Log onto MBCA website and enter Name Badge in the search box at upper right hand corner of screen, click on the Magnifying Glass icon and this will take you to the order form OR you may call 800-637-2360, ask for Anna McBride. She will take your order. All payments are made via credit card.

SEE YOUR AD HERE!

FOR MORE INFORMATION

CALL

619-508-3925



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Hoehn

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To send a file or for any changes
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WHATS HAPPENING IN OUR MEMBERSHIP WORLD

S. Ross

We currently have two hundred and fifty members in our San Diego Section which does not include spouses or significant others. If we counted those people, we have at least four hundred or so folks available to join us for the fun times we have. Did you know that we get \$11.00 back to our club for every member who joins or renews their membership? This is a feature unique to the Mercedes-Benz Club. How about that! Are you wondering what we do with all that money? Well, we spend it on our members, you. Most of it goes toward printing and mailing approximately thirty-five copies of our Star-Bulletin to our members who do not have internet capability. Another twenty copies are sent to our advertisers. We also try and get a copy to the Local Mercedes-Benz dealers. What does it cost to produce and mail these Star Bulletins? The typical cost is around \$190.00 for each issue with the price depending on how many pages are in the newsletter, which is typically twelve pages unless there was an inspiring event or other big deal then there will be more pages, thus more cost. We also generate a modest income from advertising which we limit as we don't want the newsletter to be just a bunch of ADs but, about you the members. The printed Star Bulletins are published in black and white. These members miss out on the exciting colors of our events. Printing in color is very expensive and beyond our budget. The rest of our money we spend on you by subsidizing events. You may have deduced by now that the more members we have, the more money we get from the MBCA and more funds to use in having fun.

WE WELCOME ABOARD

The MBCA and the San Diego Section welcomes you to our Mercedes-Benz world. Please join us as soon as possible and join in the fun. Have a question contact the membership guy, me, 619-508-3925 or inewsx@sbcglobal.net or any board member.

Jiang Li

George Macfarlane

Tracy Webster

The rooster does not list what Mercedes-Benz these folks have but, I am sure it is a beauty. We love Mercedes-Benz be it new, old, vintage, well used or concours. *Yes we love diesels too!*

WE THANK

The San Diego Section and the MBCA sincerely thank you for renewing your membership and for your continued support

Ray Benkendorf
Wayland Chang
Mike Coutrakis
Jane Garrick
Brian Mclean
Beatrice Moras

Member since 2001
Member since 2012
Member since 2012
Member since 2013
Member since 2012
Member since 2014

Joseph Bradley
Lorenzo Miller

Member since 2017
Member since 2004

The latest accessory for your Mercedes-Benz

All the really Kool Guys and Gals are getting this

Plastic wrap for a car is nothing new. From the photo it looks like a 54 "Studie" Coupe and perhaps a Buick have been adored with the authentic (not the fake Scottish plaid) Scottish plaid. Note this also comes in a *Saucy Polka Dots!!* WOW. And the AD says, it washes off easily with aviation gasoline, which is really easy to find.

Boing-G-G-G!

FASHION-PLATE YOUR CAR WITH
THESE GIANT DECALS IN
AUTHENTIC SCOTCH PLAIDS!



"CAR-D-CAL" is the *very latest* automotive sensation — straight from the nation's custom car capital... rich, vivid, four-color *Tartan Plaids* or saucy *Polka-Dots* that add a bit of *WOW!* to any car—stock, custom, or sports. Easy to apply... just follow simple directions. Choose from dozens of illustrated style suggestions furnished with each kit, or work out your own custom ideas. Will not injure car paint. Washes off easily with Aviation gasoline... change color or plaid areas whenever you like. Make yours the best dressed car in town — send for your Giant Decal Kit *today*.



A Styling Sensation



Easy to apply



Fine for fenders



Rich Color Contrasts



Makes Smart Interiors



CRAZY for Station-Wagons

Each plaid is a combination of four colors, with red, or green, dominant. Specify which dominant color you prefer.

DEALERS: Write on your letterhead for information.

Kit A: 2500 sq. in. **\$9.95**
This kit will take care of customizing average car interior, doors, etc.

Kit B: 5000 sq. in. **\$19.95**
This kit will do the largest car top or equivalent area.

Kit C: More than 150 assorted size Polka Dots **\$9.95**
Specify red, green, yellow or white Polka Dot color desired.

Newhouse Automotive Industries, 5805 E. Beverly Blvd., Dept. 143, Los Angeles 22, California

Gentlemen: Please rush my Giant Decal Kit today.

Kit A (9.95) Red Green Name _____

Kit B (19.95) Red Green Address _____

Kit C (9.95) Red Green Yellow White City _____ Zone _____

Cash enclosed, ship prepaid State _____

Bill me (add \$1.00 per kit)



**5805 E. BEVERLY BLVD., DEPT. 143
LOS ANGELES 22, CALIFORNIA**

2018 Schedule of Events MBCA – San Diego Section

**Our motto "Have it your way, as long as it's FUN!"
Always remember...this is YOUR club.**

**New ideas or changes please contact a Board Member!!!
Note: All dates may be subject to change**

MONTH/DATE	PLANNED EVENT	DIRECTOR
Wed-Fri, August 22-24	Pebble Beach Weekend	All
Sat, September 15	Highway 101 tour	Steve Ross
Sat, October 13	Temecula Wine - Driving Tour	Steve Ross, Membership
Fri-Sat, November 16-18	Palm Springs Overnighter	Michael Cooper, VP
Sat, December 15	Christmas - Holiday Party	Diana Kruse, Secretary, Director 1st Impressions



Gottlieb Daimler's first motorized vehicle the *Reitwagen* (riding car) and the first internal combustion engine motorized motorcycle, 1885

Star Bulletin

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Next Board Meeting

**Tuesday, August 21, 2018 6:30 pm at
Mimis Restaurant ay 10788 Westview
Pkwy, San Diego CA (Mira Mesa)**

**Note: Our regular board meetings are scheduled
For the 3rd Tuesday of the month**

The board has occasionally cancelled meetings when there is a small amount of business that can be considered adequately by telephone or e-mail. If you are considering joining us at a board meeting, please call a board member first to make sure the meeting will take place as scheduled.

President's Message - August



August is "Hot Summer Nights!" Time to cool off at San Diego's amazing beaches, enjoy our beautiful parks or enjoy a nice drive through the many winding roads in our region. Speaking of winding roads - our club did just that with a fun "rallye" and lunch destination hosted by Steve & Carol Ross. I encourage you to join in our club events - whether a social gathering, a tech or driving event, you'll spend quality time with many fun-loving members. The events are planned and executed by your devoted Board of Directors and member volunteers. Our goal is the create events that provide learning opportunities about your favorite MBZ as well as experiencing the highway and byways of San Diego County while nurturing friendships.

This is your club - we'd like to see you. Please contact a Board Member to give us your ideas and/or suggestions to continue to make the San Diego Section the club you want it to be. For those of you going to Pebble Beach - HAVE FUN!

**Cheers, Victoria President MBCA-San Diego Section
MBCA President**